

Unique Dental Dog Treat now in a new Format and a new Flavour

petello®



Margin@ Up To RRP **60%**

TRADE LESS 15%
Full Range

POINT OF SALE AVAILABLE

NOBBLYS

Dental Dog Chews

270396, 270397, 270398



270507, 270508, 270509



270504, 270505, 270506



To view offers



- **New Format:** Tough Brush acts like a toothbrush with signature nobbles for a 360 cleaning action
- **New Flavour:** Mint Oil helps freshen breath
- **New Packaging Look**
- **POS available**
- **RRP From £0.49**

Code	Description	Size	Pk	RRP	VAT	Trade Price	Offer Price	Offer	Margin @ RRP %	Margin @ RRP £
270504	NEW Petello Nobblys Tough Brush Peanut Butter	20g	50	£0.99	20%	£23.10	£19.64	15%	60%	£29.87
270505	NEW Petello Nobblys Tough Brush Peanut Butter	50g	35	£1.79	20%	£29.24	£24.85	15%	52%	£27.35
270506	NEW Petello Nobblys Tough Brush Peanut Butter	80g	24	£2.49	20%	£27.89	£23.71	15%	58%	£32.32
270507	NEW Petello Nobblys Tough Brush Mint	20g	50	£0.99	20%	£23.10	£19.64	15%	60%	£29.87
270508	NEW Petello Nobblys Tough Brush Mint	50g	35	£1.79	20%	£29.24	£24.85	15%	52%	£27.35
270509	NEW Petello Nobblys Tough Brush Mint	80g	24	£2.49	20%	£27.89	£23.71	15%	58%	£32.32
270396	NEW Petello Nobblys Mint Dog Chew	15g	70	£0.49	20%	£16.01	£13.61	15%	52%	£14.97
270397	NEW Petello Nobblys Mint Dog Chew	30g	42	£0.99	20%	£19.40	£16.49	15%	52%	£18.16
270398	NEW Petello Nobblys Mint Dog Chew	60g	24	£1.79	20%	£20.05	£17.04	15%	52%	£18.76
268852	Petello Nobblys Original Peanut Butter Dog Chew	15g	70	£0.49	20%	£16.01	£13.61	15%	52%	£14.97
268853	Petello Nobblys Original Peanut Butter Dog Chew	30g	42	£0.99	20%	£19.40	£16.49	15%	52%	£18.16
268854	Petello Nobblys Original Peanut Butter Dog Chew	60g	24	£1.79	20%	£20.05	£17.04	15%	52%	£18.76

For more information, please turn to page 8