

ANIMAL INSTINCTS SUSTAINABLES: SEA LIFE – RETAILER COMPETITION TERMS & CONDITIONS

1. Promoter

The promoter of this competition is Pedigree Wholesale Ltd ("Pedigree Wholesale").

2. Eligibility

The competition is open to independent pet retail businesses that purchase the Animal Instincts Sustainable: Sea Life range directly from Pedigree Wholesale during the promotional period.

3. Promotional Period

The competition runs from 12th August until 12th September 2026 inclusive. Orders placed outside of this period will not qualify.

4. How to Enter

Eligible retailers will automatically be entered into the competition when they place an order for products within the Animal Instincts Sustainable: Sea Life range during the promotional period.

No separate entry is required.

5. Winner Selection

The winning retailer will be the eligible retailer that places the largest qualifying order value of the Animal Instincts Sustainable: Sea Life range during the promotional period.

In the event of a tie, Pedigree Wholesale reserves the right to determine the winner at its sole discretion.

6 characters are available to name.

6. Prize

The winning retailer will receive the opportunity to submit a proposed name for a Animal Instincts Sustainable: Sea Life character.

The prize is non-transferable, non-exchangeable and no cash alternative will be offered.

7. Naming Rights

The winning retailer may submit one proposed character name for consideration.

Pedigree Wholesale retains full editorial, commercial and legal discretion regarding the acceptance, amendment, modification or rejection of any proposed name.

Submission of a proposed name does not guarantee that the name will be used.

Pedigree Wholesale reserves the right to make changes to the proposed name or select an alternative name if deemed necessary for branding, legal, regulatory, trademark, marketing or commercial reasons.

The final decision regarding the character name rests solely with Pedigree Wholesale and no correspondence will be entered into regarding the final decision.

8. Intellectual Property

Any proposed character name submitted as part of this competition shall become the property of Pedigree Wholesale without further compensation.

The winner agrees that Pedigree Wholesale may use, modify, adapt, publish and promote the submitted name in any format and territory.

9. Publicity

The winning retailer agrees to participate in reasonable publicity relating to the competition, including use of the retailer's business name, photographs and promotional content by Pedigree Wholesale.

10. General

Pedigree Wholesale reserves the right to amend, suspend or withdraw the competition at any time where necessary due to circumstances beyond its reasonable control.

By participating, retailers are deemed to have accepted these Terms and Conditions.

11. Governing Law

These Terms and Conditions shall be governed by and interpreted in accordance with the laws of England and Wales.